



2025

# 3D LEE HUB

NFC KEYCHAINS PROPOSAL





# About Us

## Introduction

At 3DLeeHub, we believe that every idea has the potential to change the world. That's why we're dedicated to empowering you with the latest 3D printing technology and expertise, so you can bring your ideas to life. We are passionate about innovation and we're here to help you turn your vision into a reality.

Our team has the necessary experience in 3D printing, and we are committed to providing you with the highest quality service. We understand that every project is unique, which is why we offer personalized solutions tailored to your specific needs. Whether you're a hobbyist or a professional, we're here to help you achieve your goals.



# Mission & Vision

## MISSION

- At 3DLeeHub our mission is to empower you to unleash your creativity and achieve your goals. We believe that 3D printing has the power to transform the world, and we are here to help you harness that power.

## VISION

- We believe 3D printing has the power to transform the world sustainably, as such we are committed to using recyclable and biodegradable materials to help you create with care for your environment and reduce waste simultaneously.

# Introduction

This proposal outlines the creation of custom keychains featuring your company logo and integrated Near-Field Communication (NFC) technology.

These innovative keychains will provide a convenient, more effective and engaging way for your employees, clients and future investors to access your social media platforms with a simple tap.



## CUSTOM DESIGN

- High-quality keychains manufactured with durable materials (e.g., metal, leather, plastic)
- Incorporate your company logo and branding elements (colors, fonts, etc.) for maximum brand visibility.
- Choose from various keychain styles (e.g., classic, carabiner, split ring)



## NFC INTEGRATION

- Each keychain will contain an embedded NFC chip.
- Upon tapping the keychain with an NFC-enabled smartphone, users will be instantly redirected to your designated social media profiles (e.g., Facebook, Instagram, LinkedIn, TikTok, etc.).



## SOCIAL MEDIA LINKS

- You can customize the NFC chip to link to specific social media profiles or a landing page with your social media buttons.
- Option to include a unique URL for each keychain for personalized tracking and analytics.

# Benefits



## ENHANCED BRAND VISIBILITY

- Increase brand awareness and recognition through a unique and memorable promotional item.
- Seamlessly connect with potential customers and employees on their preferred social media platforms.



## INCREASED ENGAGEMENT

- Encourage interaction and foster a stronger online community.
- Drive traffic to your social media pages for updates, promotions, and exclusive content.



## IMPROVED CUSTOMER EXPERIENCE

- Provide a convenient and user-friendly way for customers and employees to access your social media profiles.
- Enhance brand loyalty and customer satisfaction.



## EFFECTIVE MARKETING TOOL

- Utilize keychains as a valuable promotional tool for events, trade shows, and employee onboarding.
- Track the effectiveness of your campaign through unique keychain URLs.

# Production Process

## DESIGN AND APPROVAL

- We will work closely with you to finalize the keychain design, incorporating your logo and branding elements.

## PRODUCTION

- Integration of NFC chips and programming of social media links.

## DELIVERY

- Timely delivery of the finished keychains according to your specifications.

## PRICING

- Pricings will range from GYD \$800 to GYD \$2,000 depending on the amount of keychains required.
  - A Single Keychain - GYD \$2000 each
  - 50 Keychains - GYD \$1200 each
  - 100 - 400 Keychains - GYD \$800 each
  - Over 500 - Price is Negotiable



# 3D LEE HUB



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